



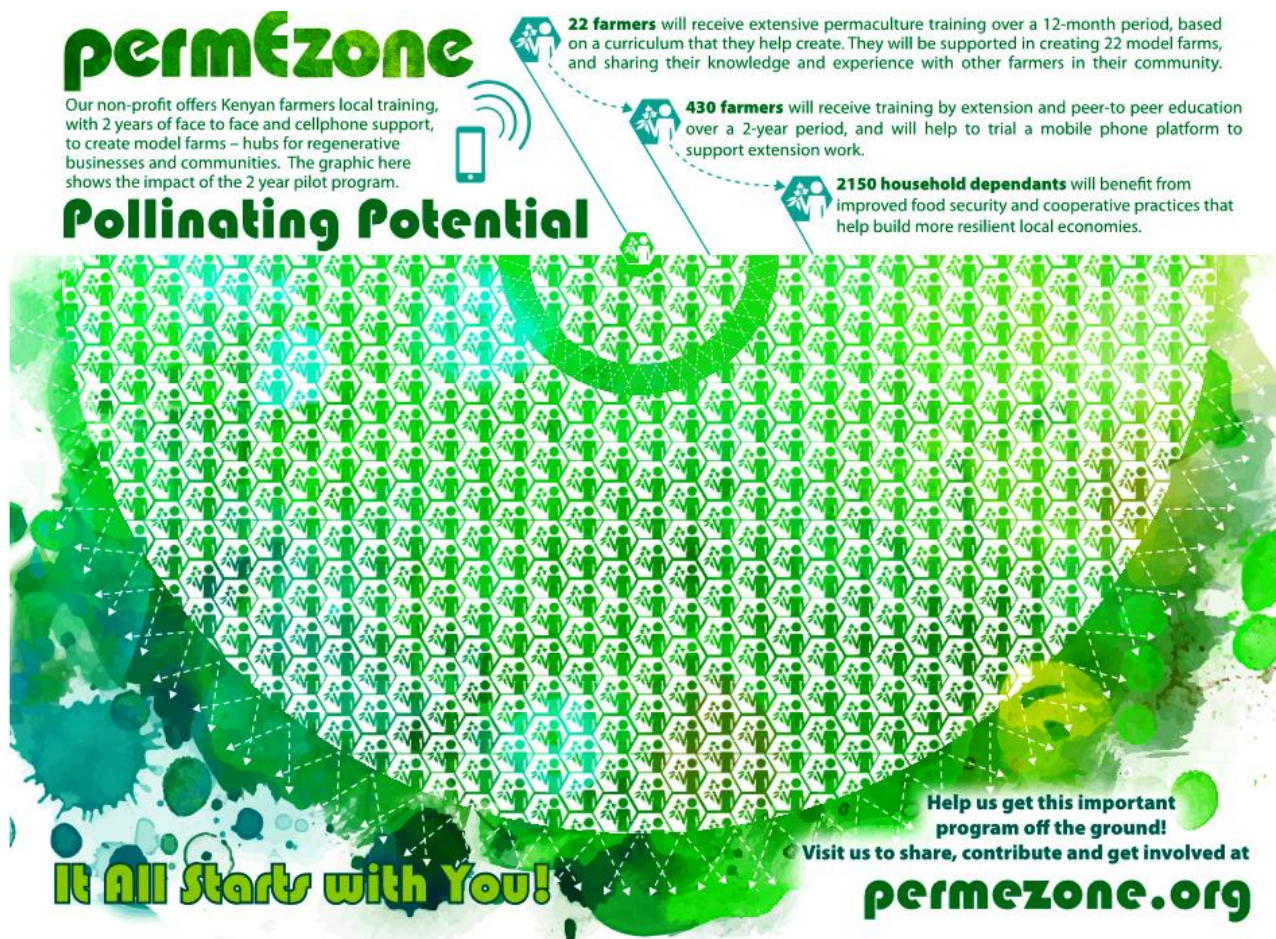
permEzone Newsletter – April 2016

Happy Earth Day!

I wanted to share with you the news that momentum is really building for our project along with our team.

Welcome two new members of the [Project Board](#): Sabre Mrkva is working on supporter communications, and Vicki Halpern will be coordinating the team doing monitoring and evaluation for the pilot.

Sabre has created this info-graphic to illustrate how your support makes you a part of something much larger than yourself as one of the foundational change agents for a program that will impact the lives of thousands of farmers to change their lives from scarcely surviving to thriving.



We have gathered the potential energy - now we need YOU to give the extra push we need to begin this important work.

Please share this message widely among your personal network and community.

All the funds raised through this campaign will go to people in East Africa training and supporting farmers, developing the mobile phone platform or collecting data to evaluate the impact of the program. This is a chance to make a real difference by empowering people in impoverished rural communities to work together to build resilience and improve the lives of current and future generations.

Any further help you can give to [spread the word](#) will be hugely appreciated.

Thank you!

Hugh Kelly