

permEzone Newsletter – May 2016

A Call to Farms

Appropriate technology is part of our program at permEzone, with cell phone support being a distinctive and differentiating element of this system. To help explain what information could be shared and why this is such a powerful tool please see our new graphic. Please share this with your networks to open our circle wider and wider.

permEzone CALL TO FARMS!

Our non-profit offers Kenyan farmers training in sustainable practices with 2 years of face to face and cellphone support, to create model farms – hubs for regenerative businesses and communities.

Cell phones can share info on:

- Pest & Disease Alerts
- Beneficial Plants & Insects
- Trouble Shooting
- Disease ID, Prevention, Treatment
- Seed Saving & Exchange
- Inter-cropping
- Planting
- Shared Experience
- Micro-loans
- Co-Ops
- Business
- Direct Market Access
- Irrigation
- Composting & Mulching
- Water & Soils
- Rainwater Harvest

82% of Kenyans own cell phones and more than half of those who don't own their own cell phone share with someone else.

-Pew Research Center Spring 2014 Global Attitudes survey

"Mobile phone networks have transformed communications in sub-Saharan Africa. It has also allowed Africans to skip the landline stage of development and jump right to the digital age." -PRC

If they can skip the outdated technology of fixed infrastructure and go straight to mobile phones and distributed power systems, then maybe they can also skip a generation of farming technology that involves a constant fight against nature, and skip ahead to the agro-ecological farming systems that work intelligently to take inspiration from the success of natural systems.

Help us get this important program off the ground!
Visit us to share, contribute and get involved at

 permEzone.org

We are slowly but surely making new ground and exposing our message to more and more people.

Did you see our ad in the inaugural issue of Permaculture Magazine North America, just released this month? www.permaculturemag.org. Even more exciting is that we hope to have a full article about permEzone for their Fall issue!

Besides good old fashioned print media we are also taking our story to new places online- we have joined a month long Twitter campaign and have been tweeting daily and will continue to do so until the end of the month. Check us out and some amazing stories about people making a difference today bringing permaculture to their communities: twitter.com/permezone

With all of this outreach, we are closer than ever to our fundraising goal. We only have \$5000 left to raise until we can start the pilot and start changing lives and remediating water, soils and eco-systems! It is so close now we can almost touch it! Please help us keep the momentum!

Thank you for your support and continued commitment!

All the funds raised through this campaign will go to people in East Africa training and supporting farmers, developing the mobile phone platform or collecting data to evaluate the impact of the program. This is a chance to make a real difference by empowering people in impoverished rural communities to work together to build resilience and improve the lives of current and future generations.

Any further help you can give to [spread the word](#) will be hugely appreciated.

permEzone is a project of [Empowerment Works](#), a 501(c)3 non-profit, and an international project of the [Permaculture Association](#) (Britain).

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